

Andrews University

Seek Knowledge. Affirm Faith. Change the World.

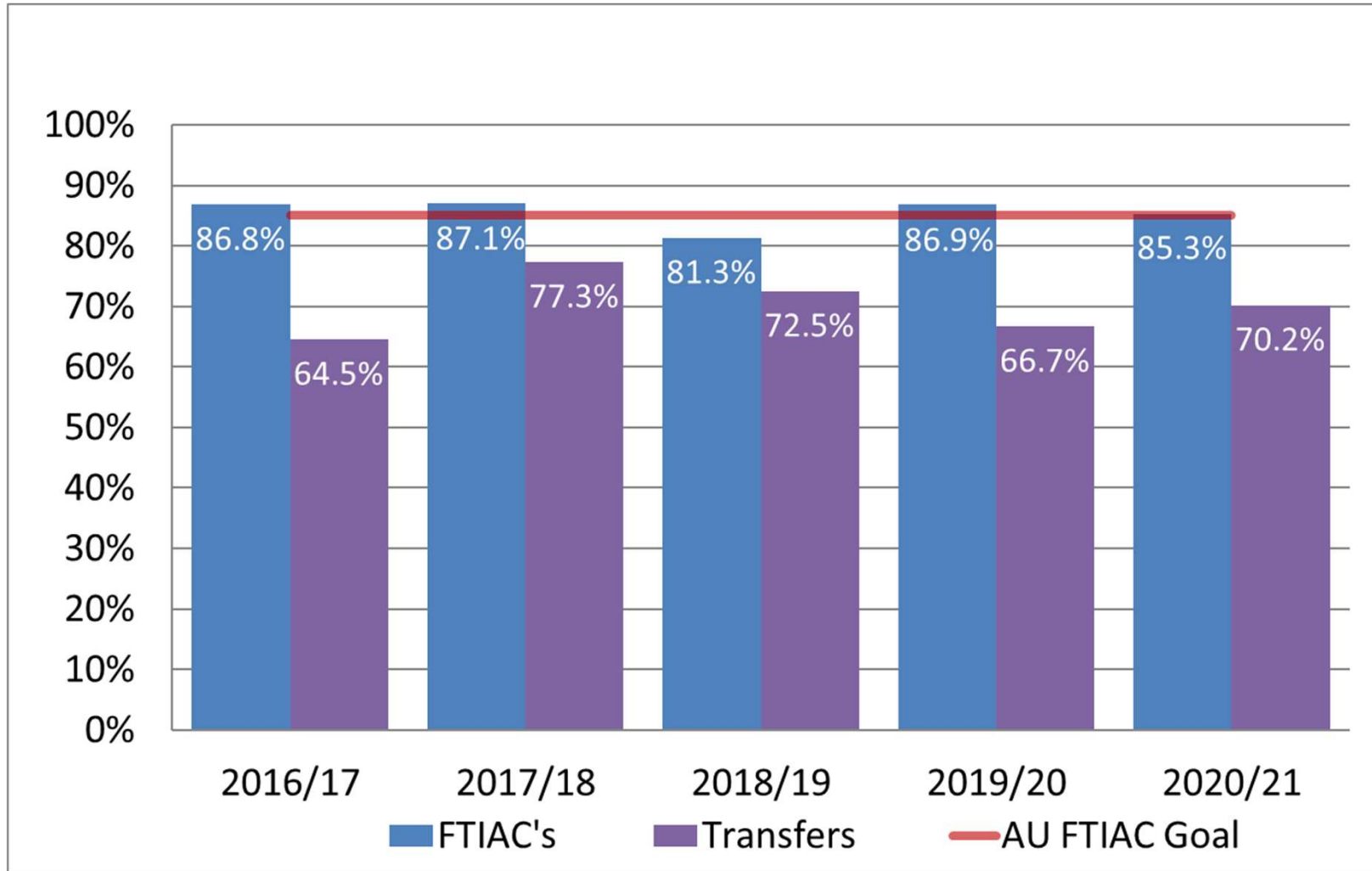


Snapshot on Andrews: Assessment of Key Performance Indicators

Office of Institutional Effectiveness
October, 2020

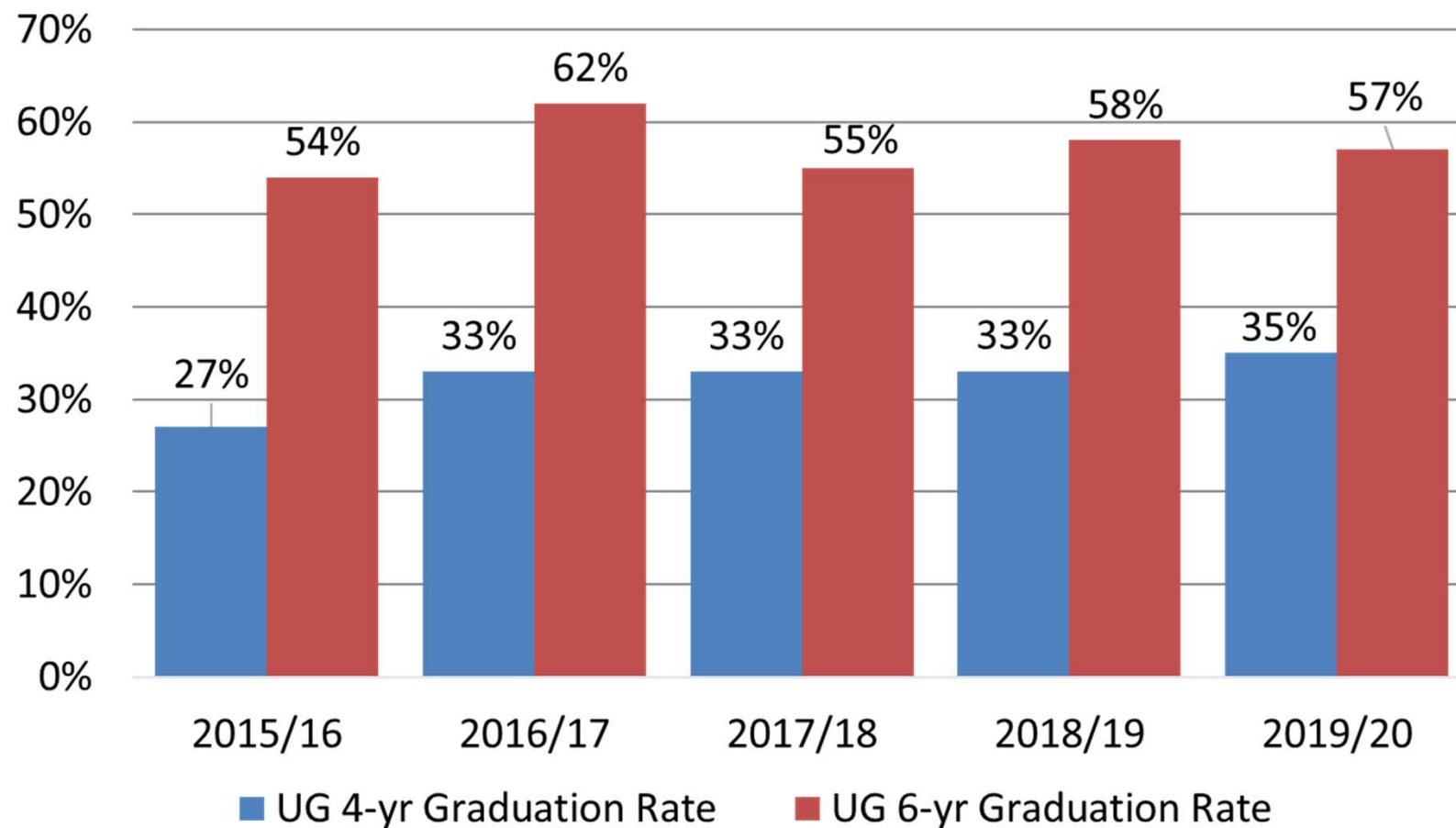
ACADEMIC INDICATORS

Undergraduate Retention Rates



Note: AU FTIAC goal = 85%, as of fall 2017

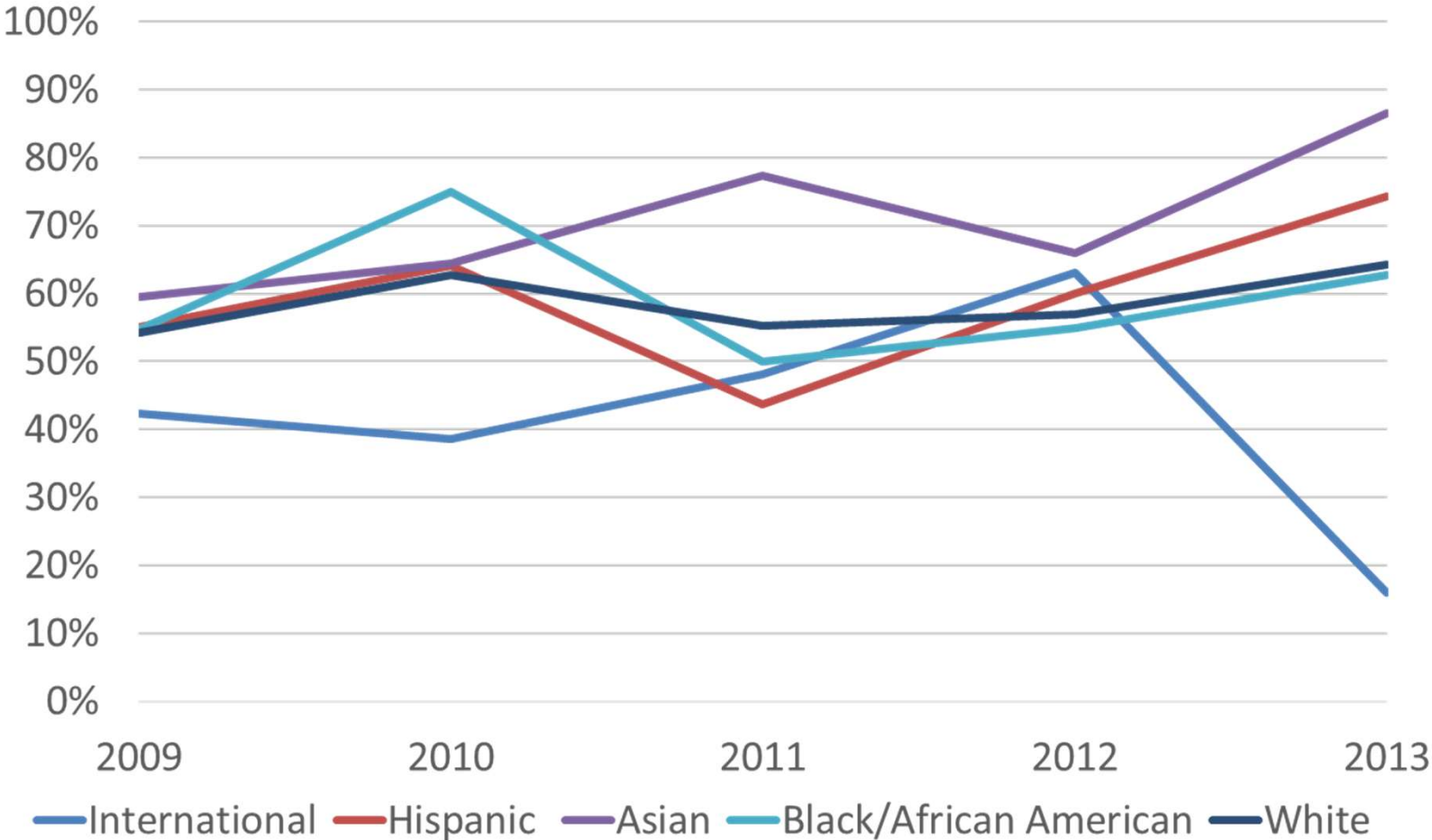
Undergrad 4 & 6 Year Graduation Rates



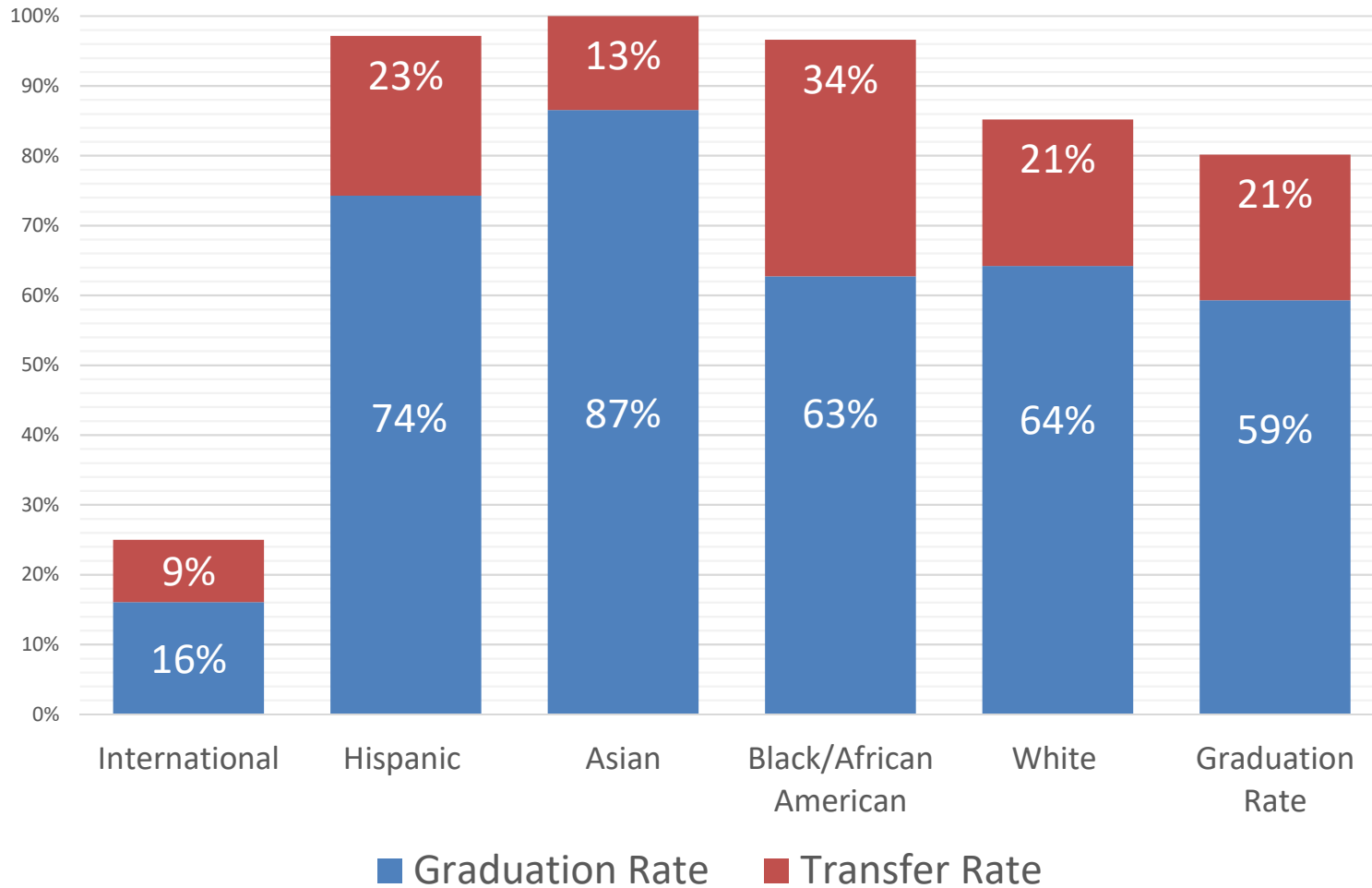
4 yr goal = 45%; 6 yr goal = 65%



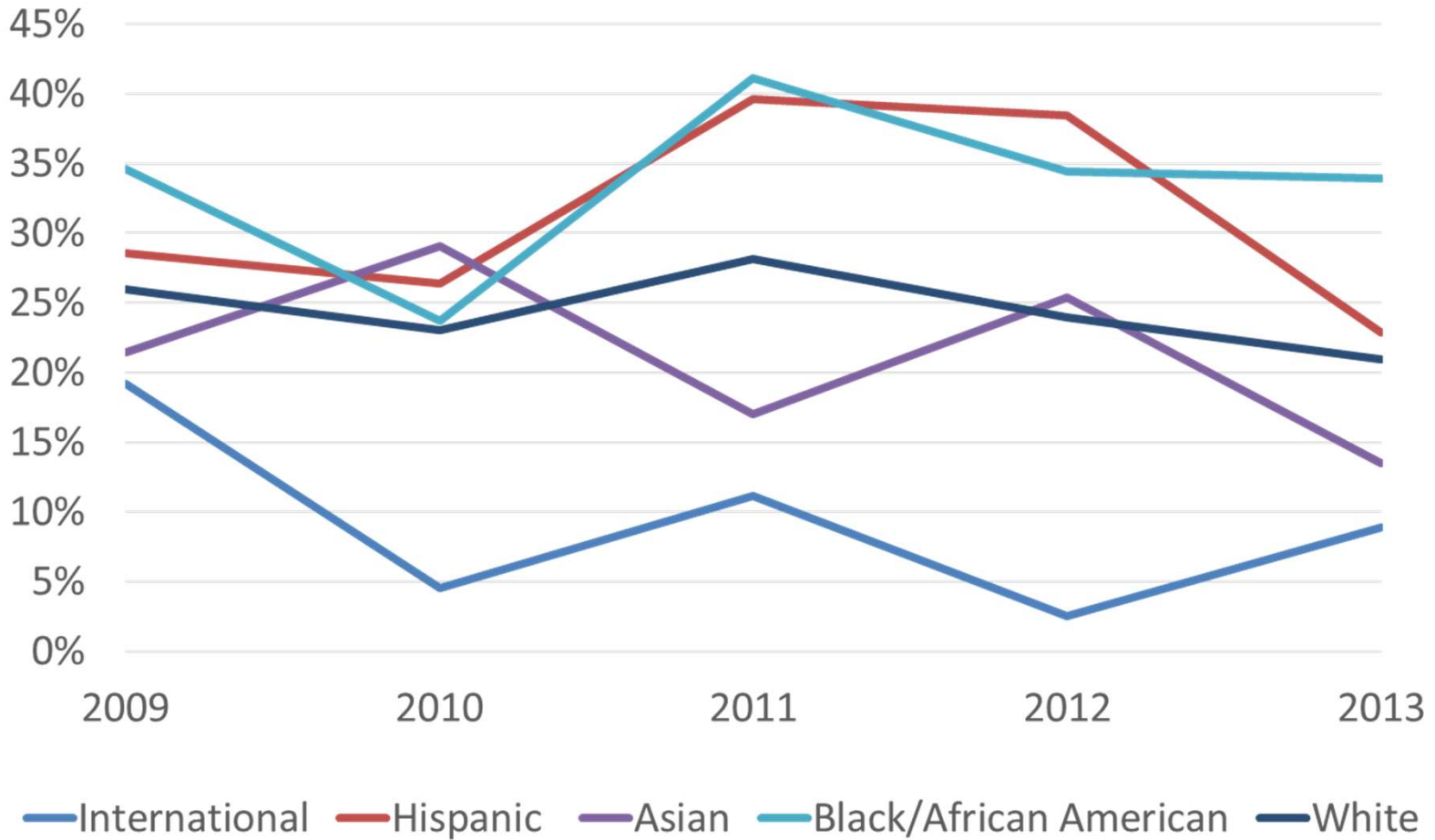
6-yr Graduation Rates by Ethnicity & Cohort Year



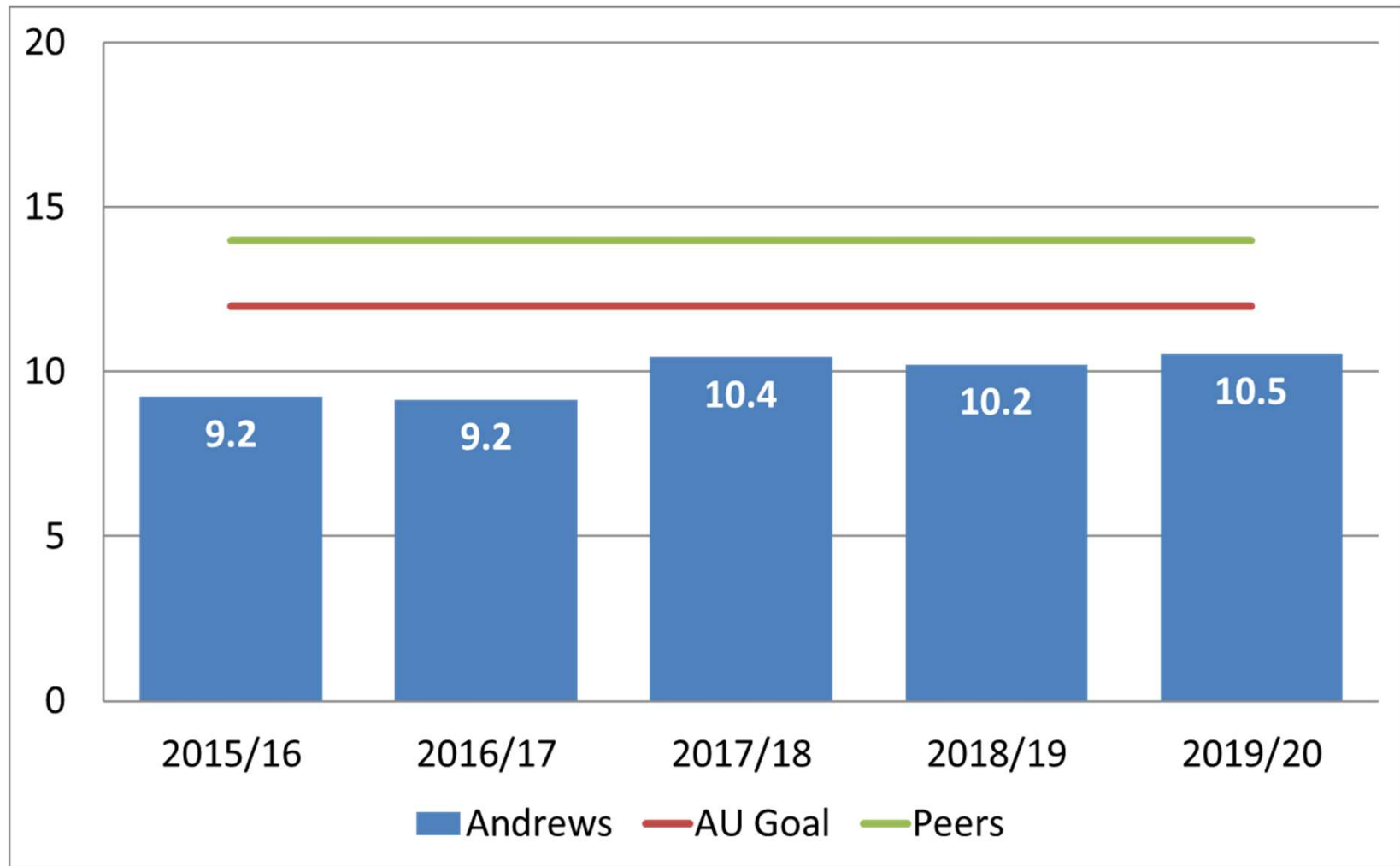
Graduation & Transfer Rates by Ethnicity, 2013 Cohort



UG Transfer Rates by Ethnicity & Cohort Year



Undergraduate Student-Faculty Ratio



Graduate Student Graduation Rates, 2020

Level	Time Frame	Goal	Graduation Rate
Master's (except Mdiv & MAPM)	4 years	80%	61%
Prof. Doctorate (DMin, DPT, EdD, DNP)	6 years	65%	51%
Doctor of Philosophy, Doctor of Theology, & DSCPT	10 years	45%	57%

Graduate Placement 1 year after Graduation

- In the 2020 Alumni Survey, 89% of graduates, who graduated in 2014 or 2015, reported that they were either accepted into graduate school or employed in their field one year after graduation. (goal = 80%)

Licensure Pass Rates, First-time

Program	Years	Pass Rate
Dietetics, didactic program*	2017-19	82%
Dietetics, Internship*	2017-18	89%
Medical Lab Science	Class of 2019	93%
Nursing	4/19-3/20	78%
Physical Therapy*	2017-19	97%
Speech Language Pathology*	Class of 2020	100%

Program	Years	Pass Rate
Teacher Education**	8/16-7/19	85%
Special Education – Learning Disabilities**	8/16-7/19	0%
School Counselor	8/16-7/19	100%
School Psychology	2019-20	100%
Clinical Mental Health Counseling	2019-20	67%
Social Work, MSW	2012-18	88%

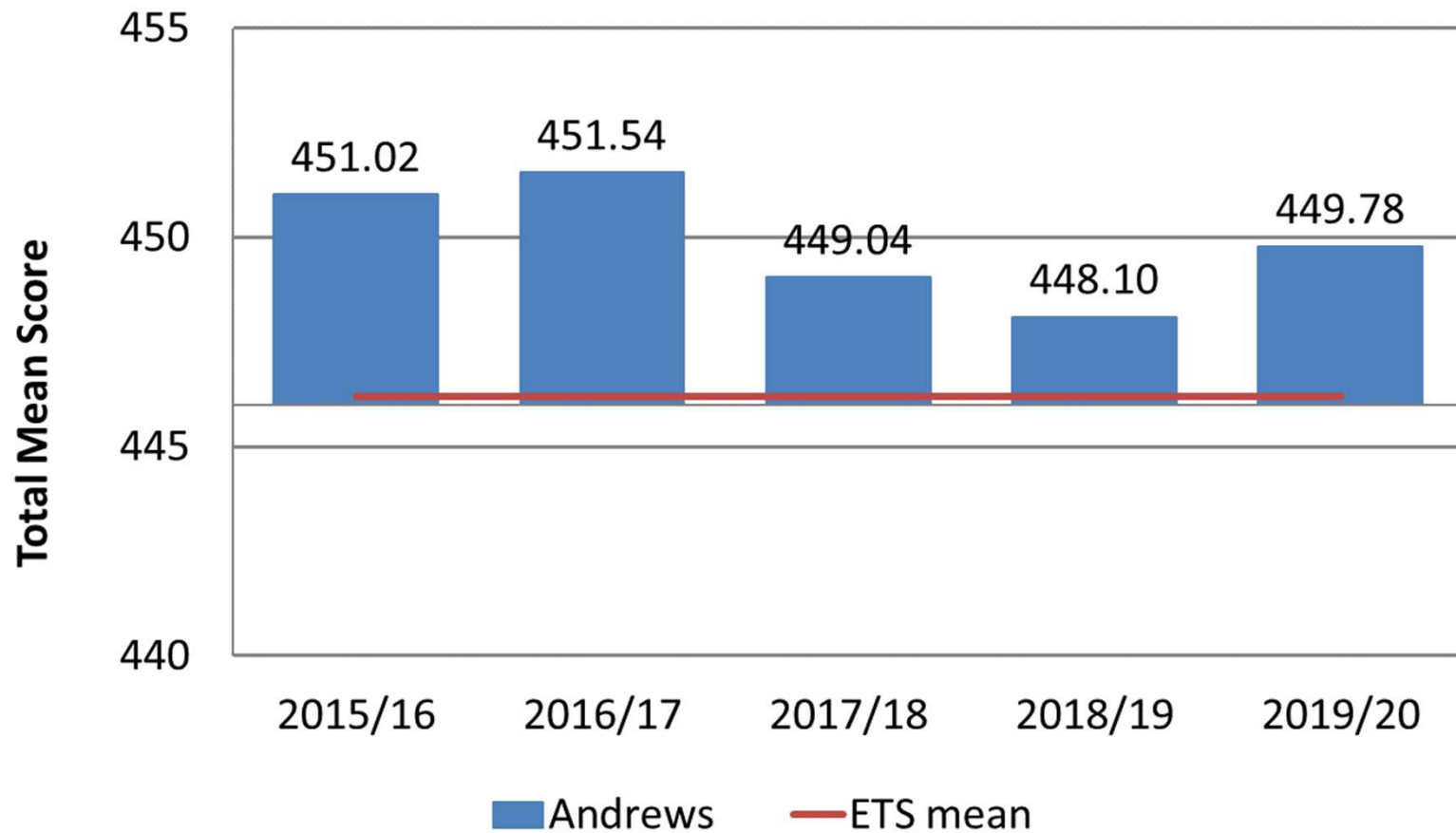
*Cumulative pass rate

Goal = 80%

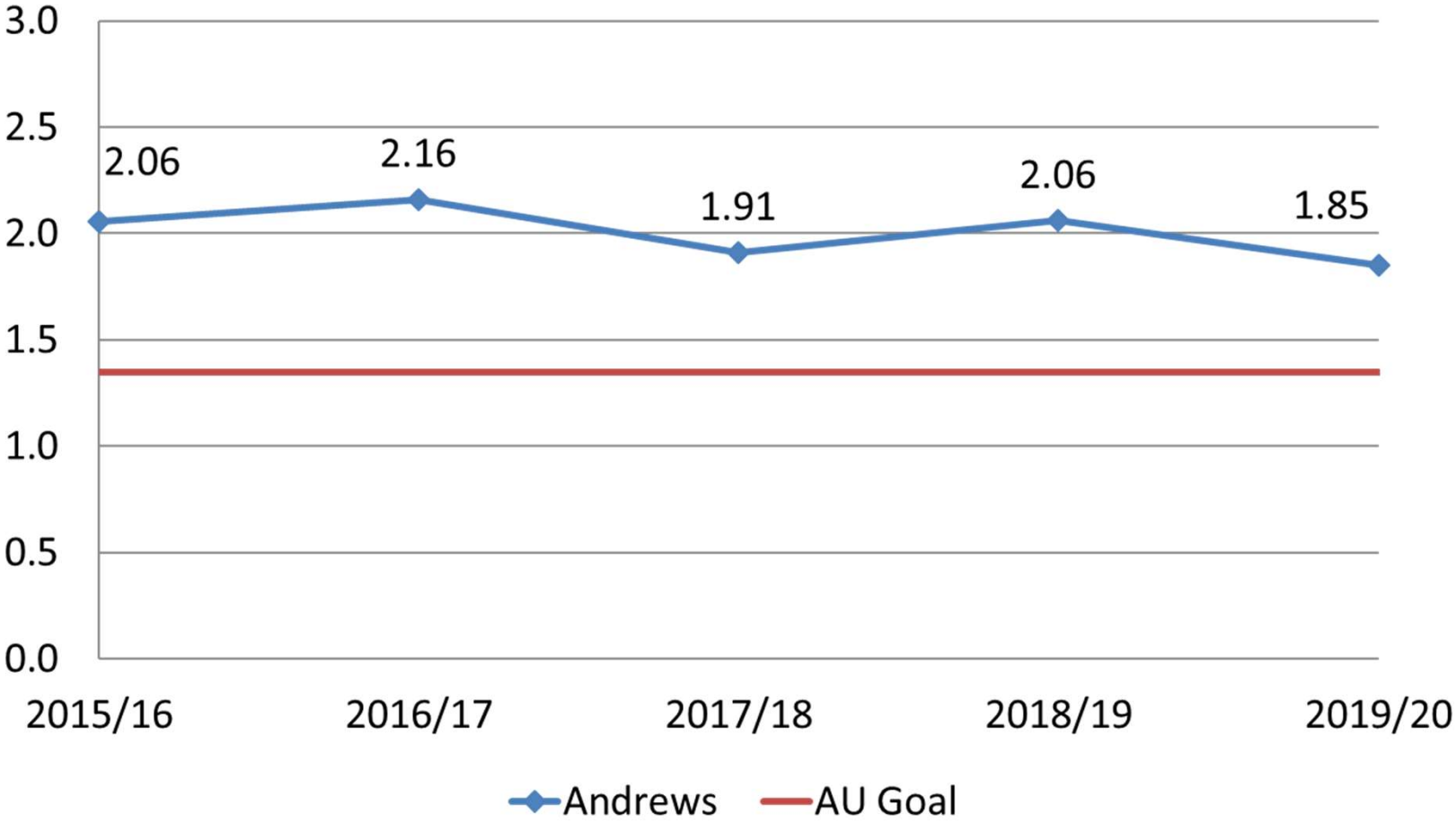
** 1 Special Ed. & 2 Teacher Ed. students took the wrong test and did not pass.

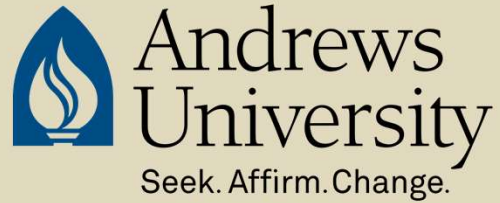


Senior Scores on General Skills, ETS Proficiency Profile



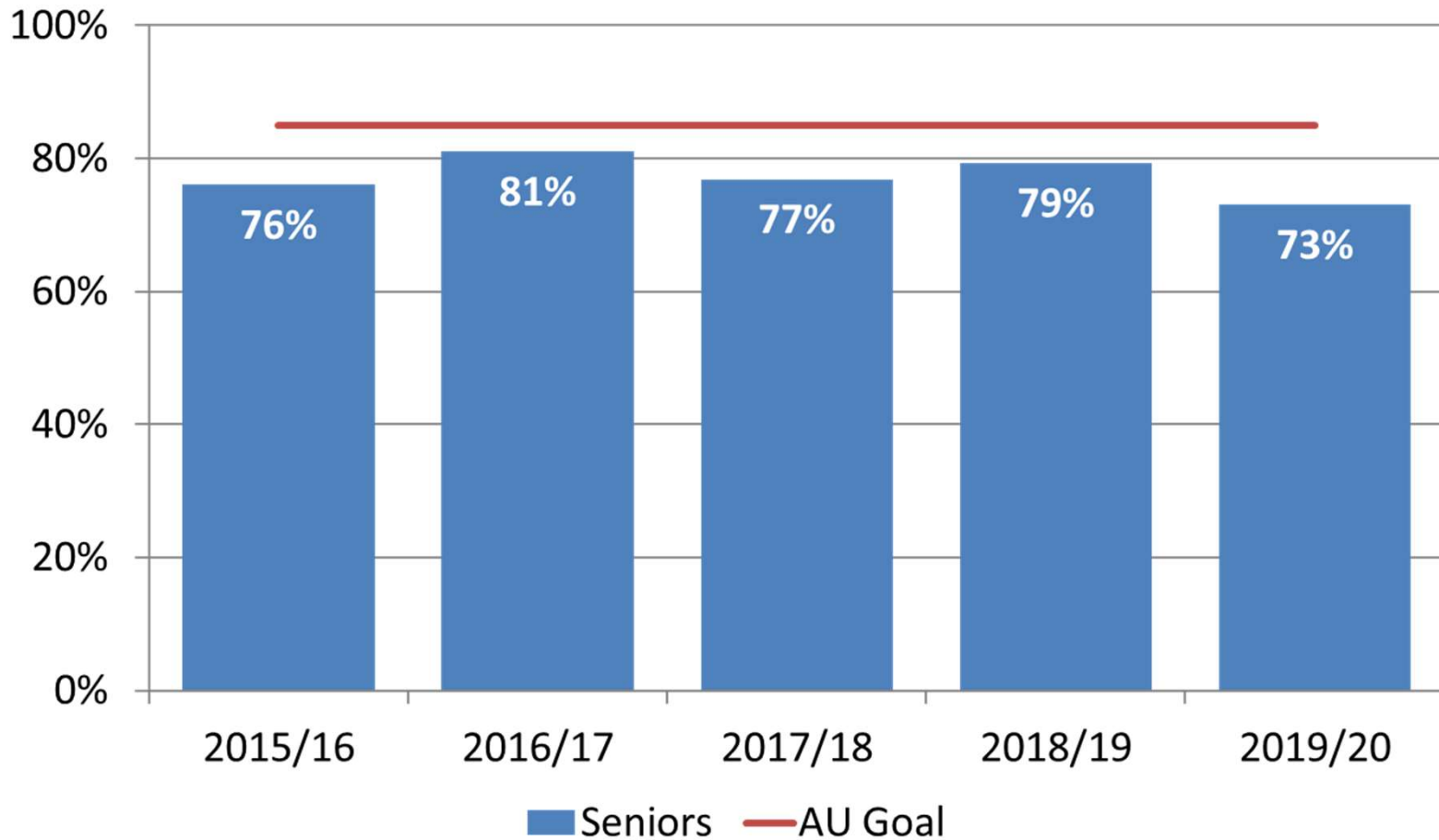
Research Score per Full-time Faculty





FAITH & STUDENT DEVELOPMENT INDICATORS

Senior Survey: Average Scores on Faith Questions

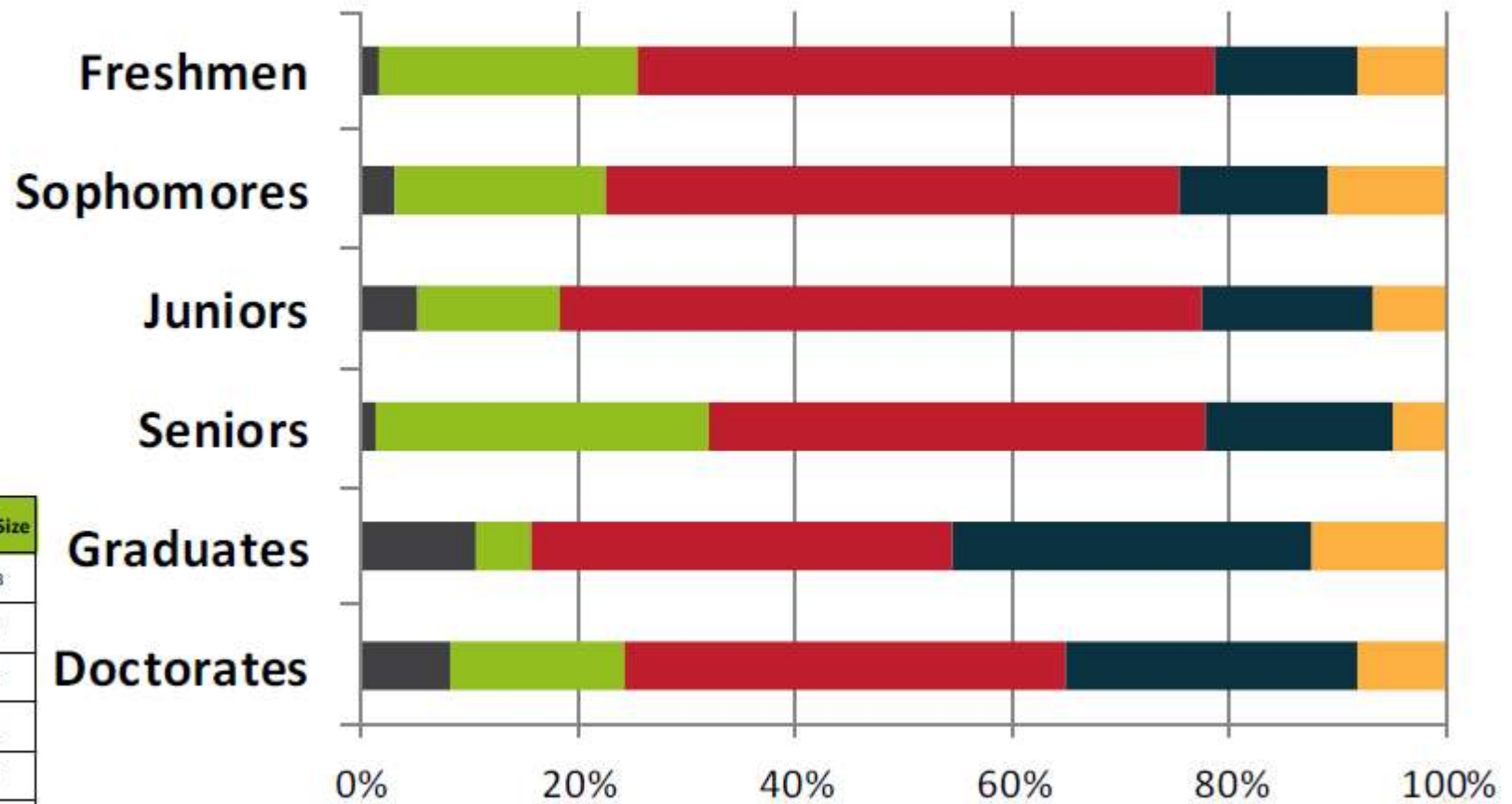


Responses indicate commitment to an active life of faith



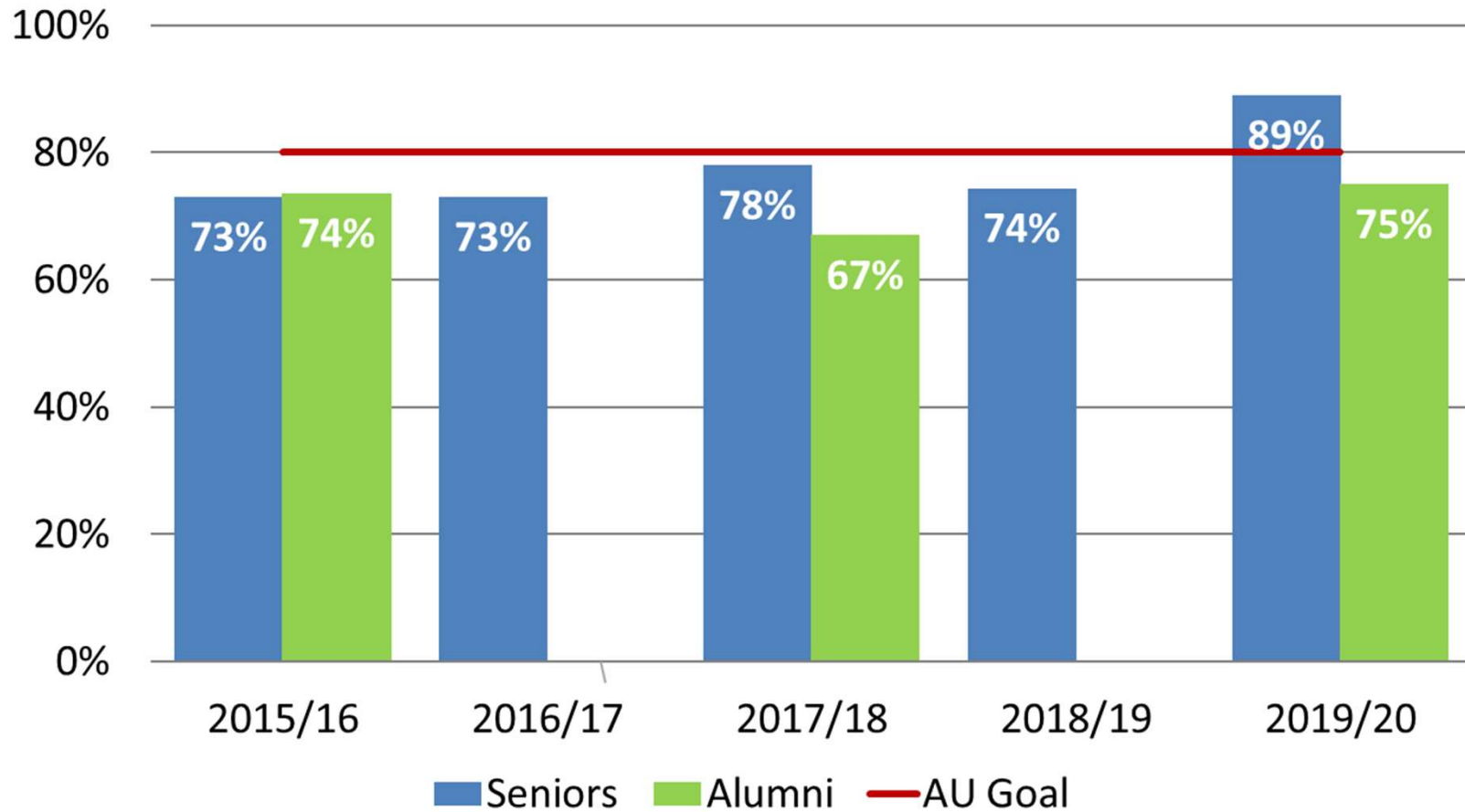
ANDREWS UNIVERSITY: SPIRITUAL CONTINUUM PROFILE BY CLASS

■ Non-Believer ■ Beginner ■ Believer ■ Follower ■ Disciple



Class	Base Size
Freshmen	183
Sophomores	93
Juniors	76
Seniors	81
Graduates	57
Doctorates	37

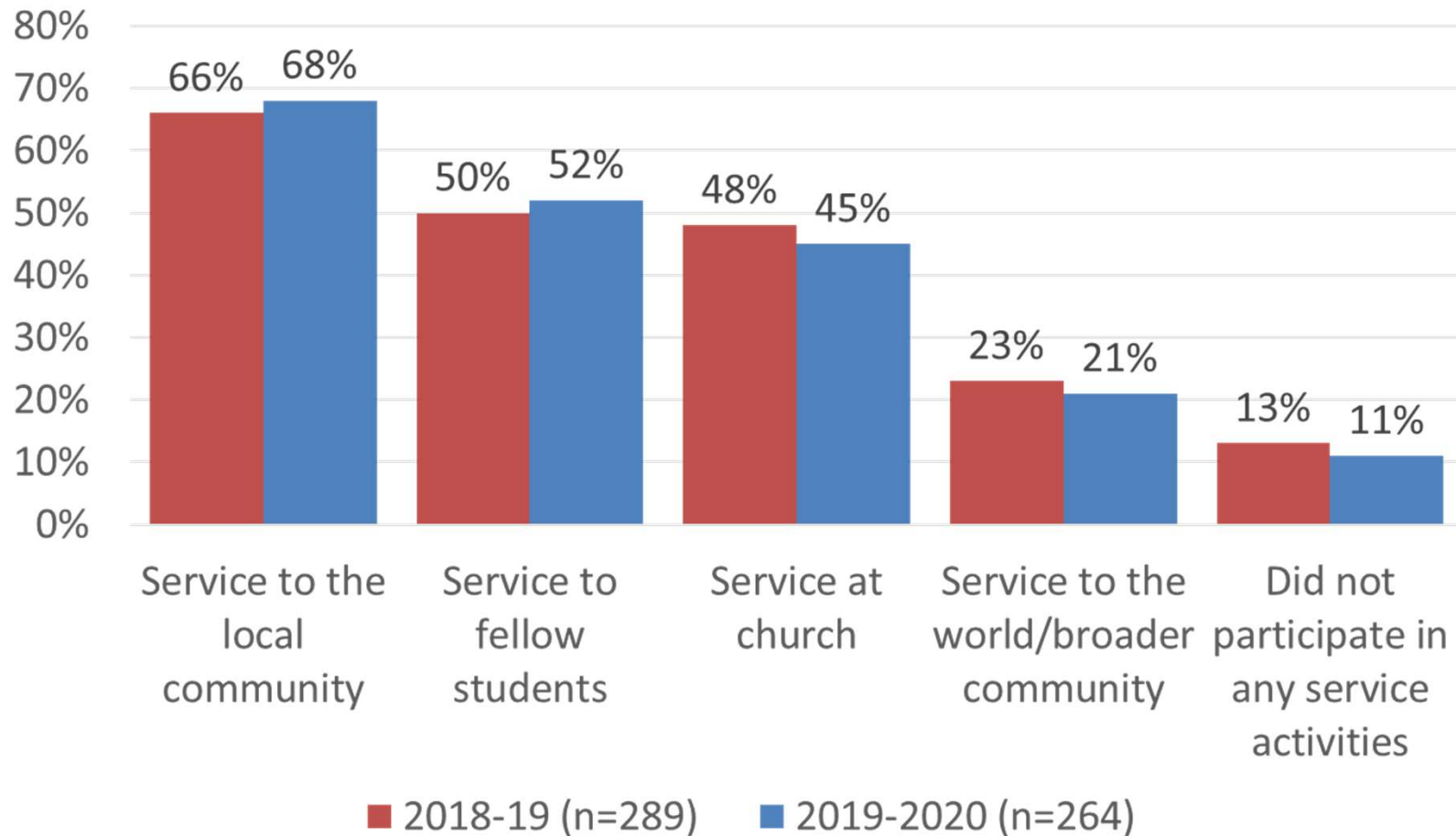
Involvement in Service



(Senior involvement is at least annually)



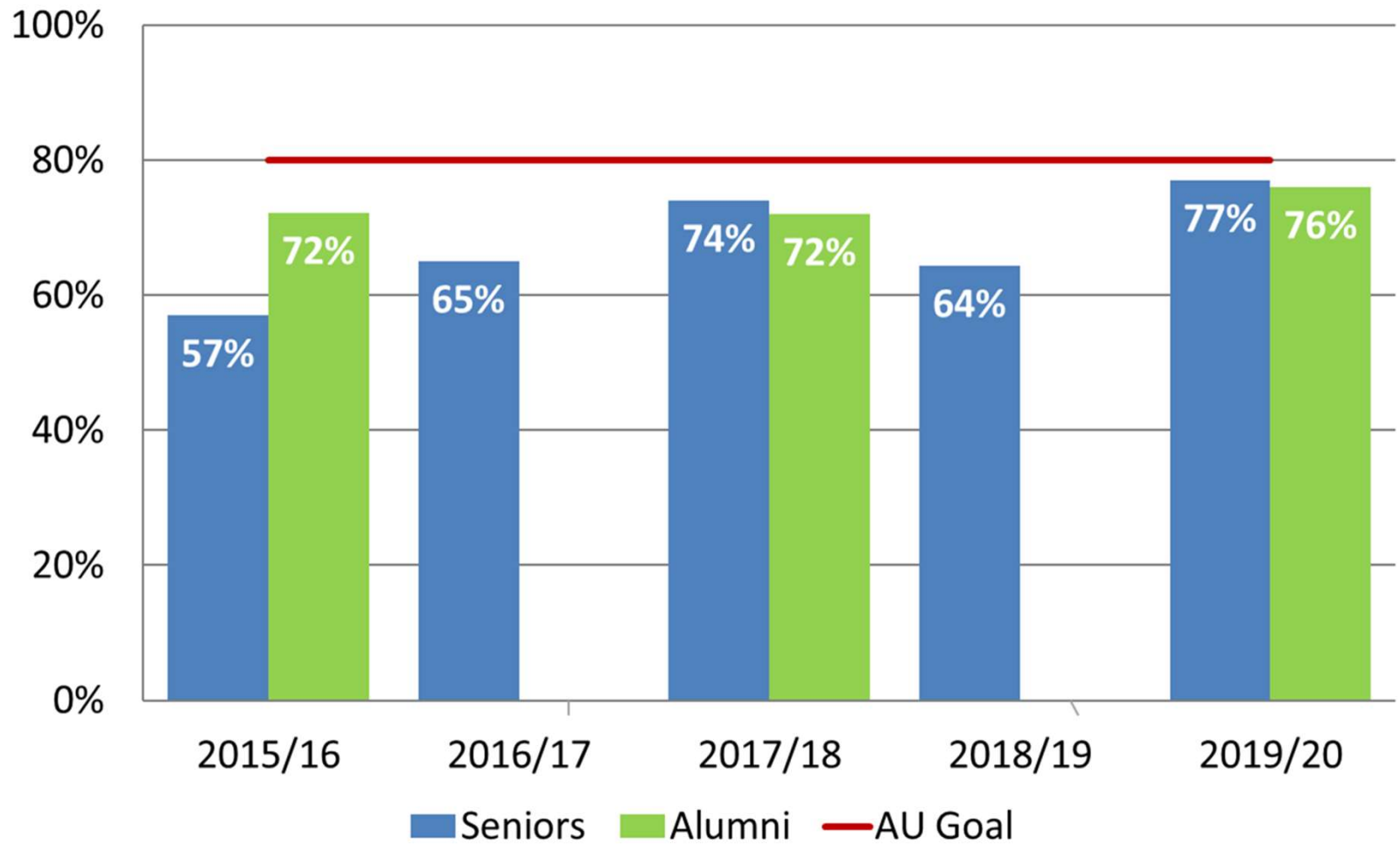
Service Activities, Senior Survey



(Senior involvement is at least annually)



Involvement in Leadership



(Senior involvement is at least annually)



Health & Wellness

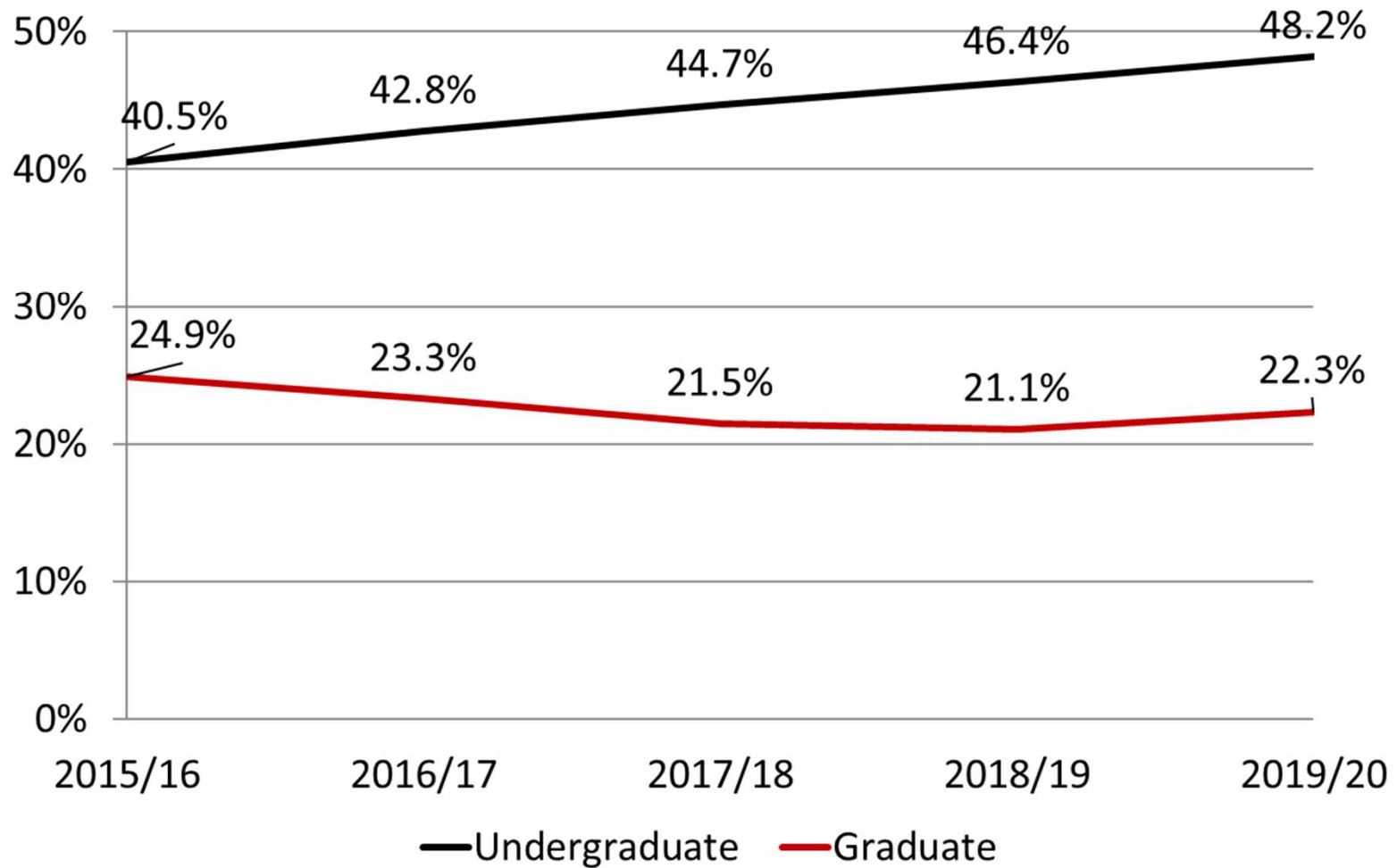
- 83% of seniors are committed to living a lifestyle that promotes health (Senior Survey, 2020, goal = 75%)
- 84% of the alumni practice a balanced lifestyle that promotes health (Alumni Survey, 2020, goal = 75%)



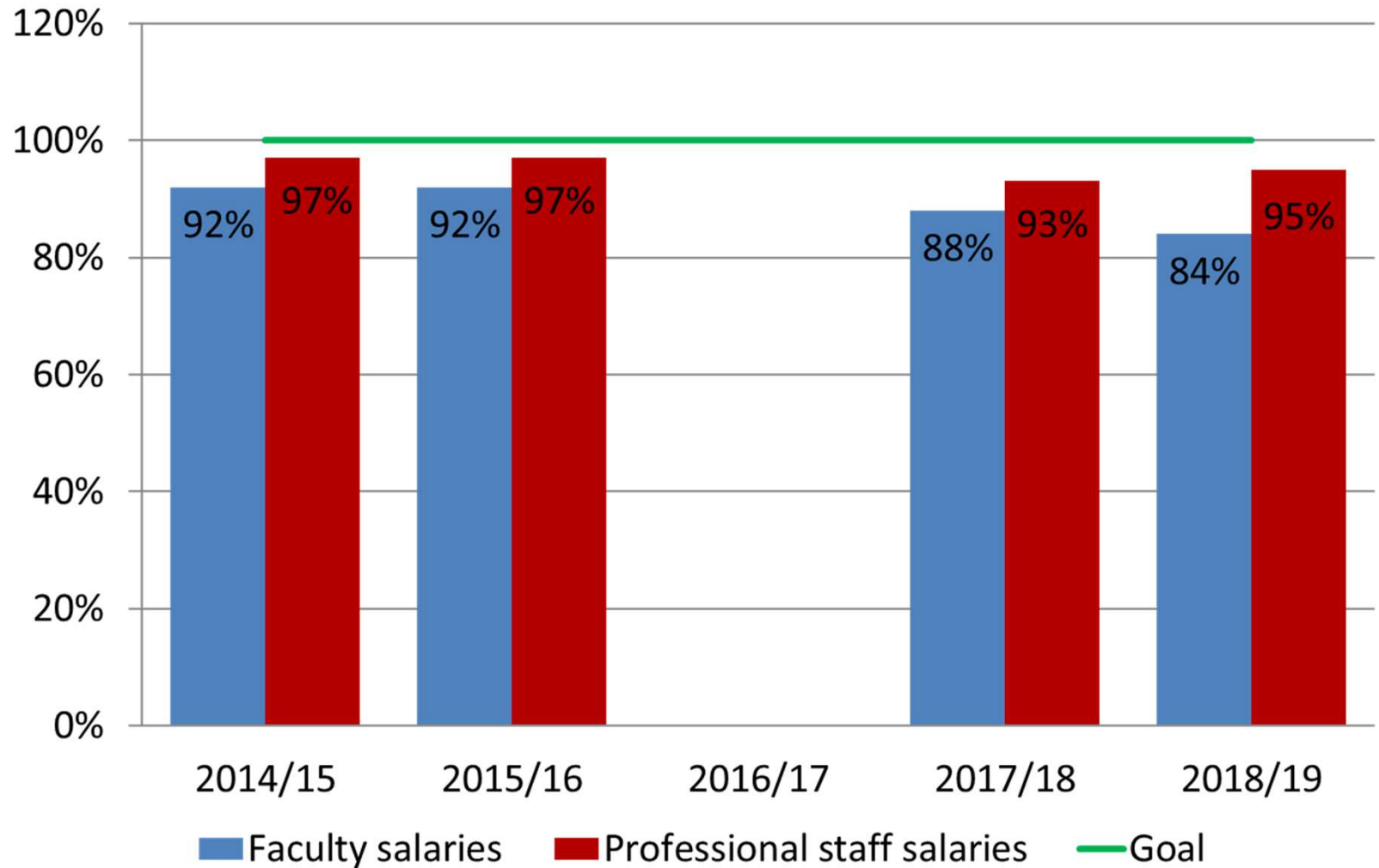
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FINANCIAL INDICATORS

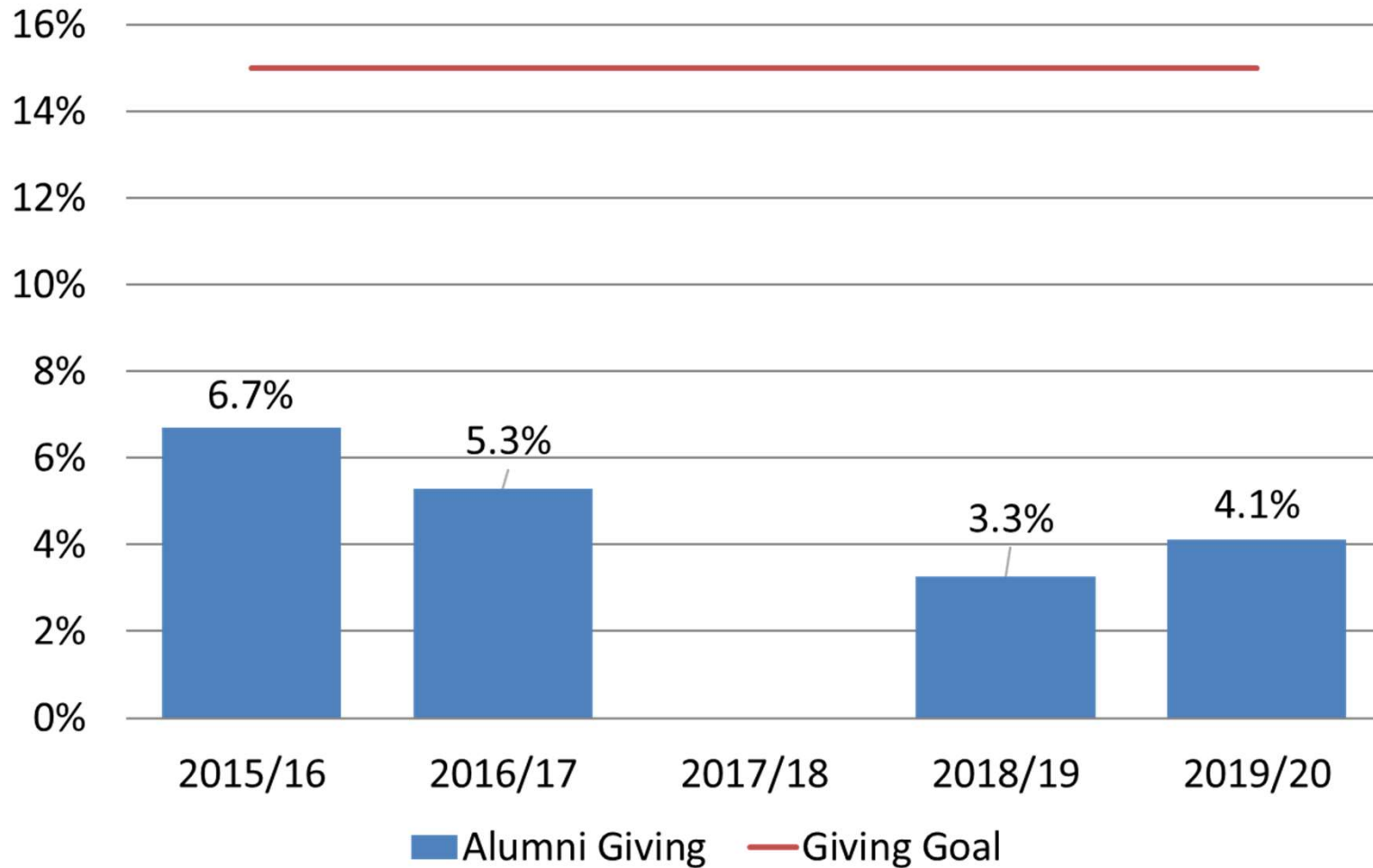
Average Tuition Discounts



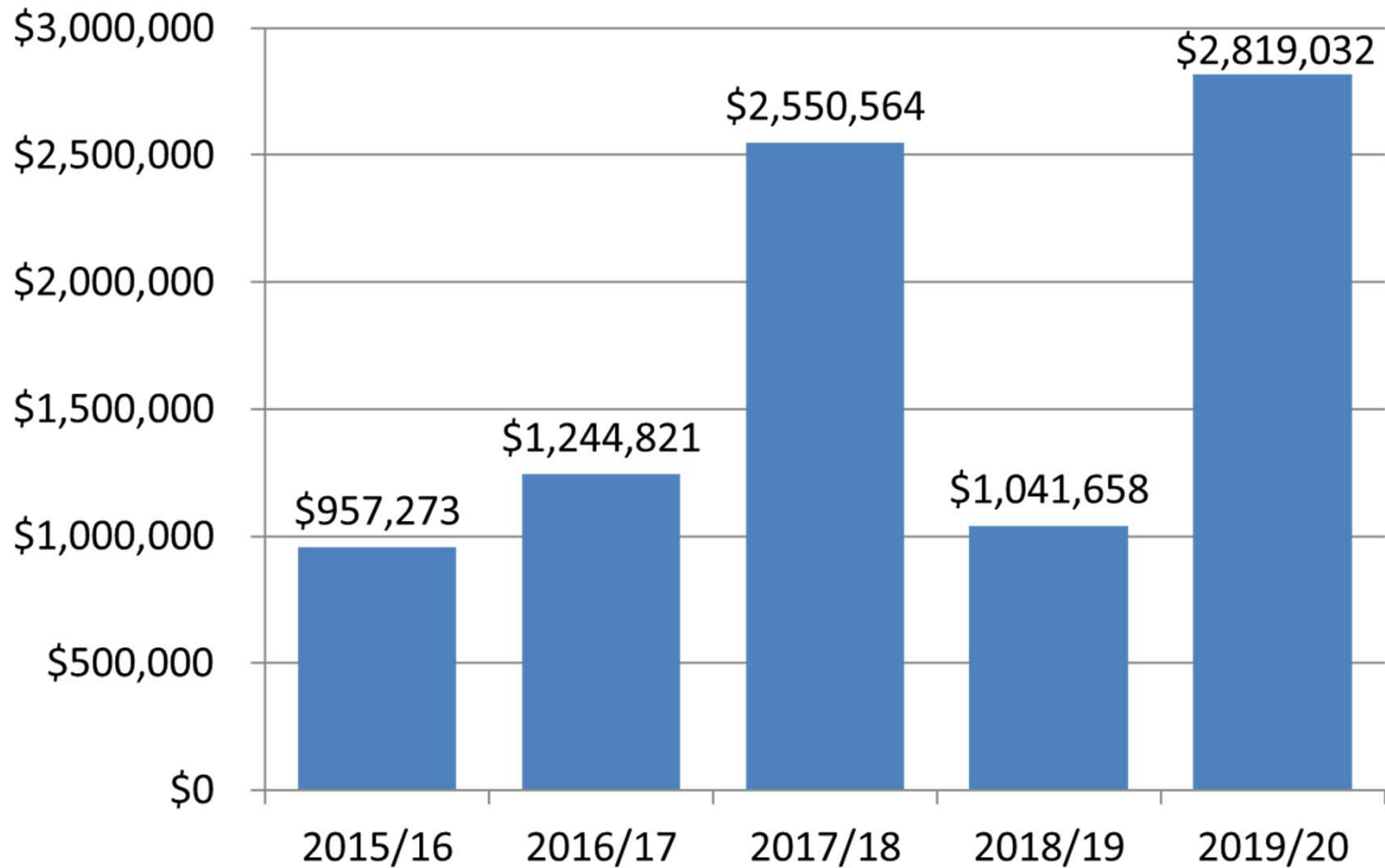
Salaries as Percent of Market Median



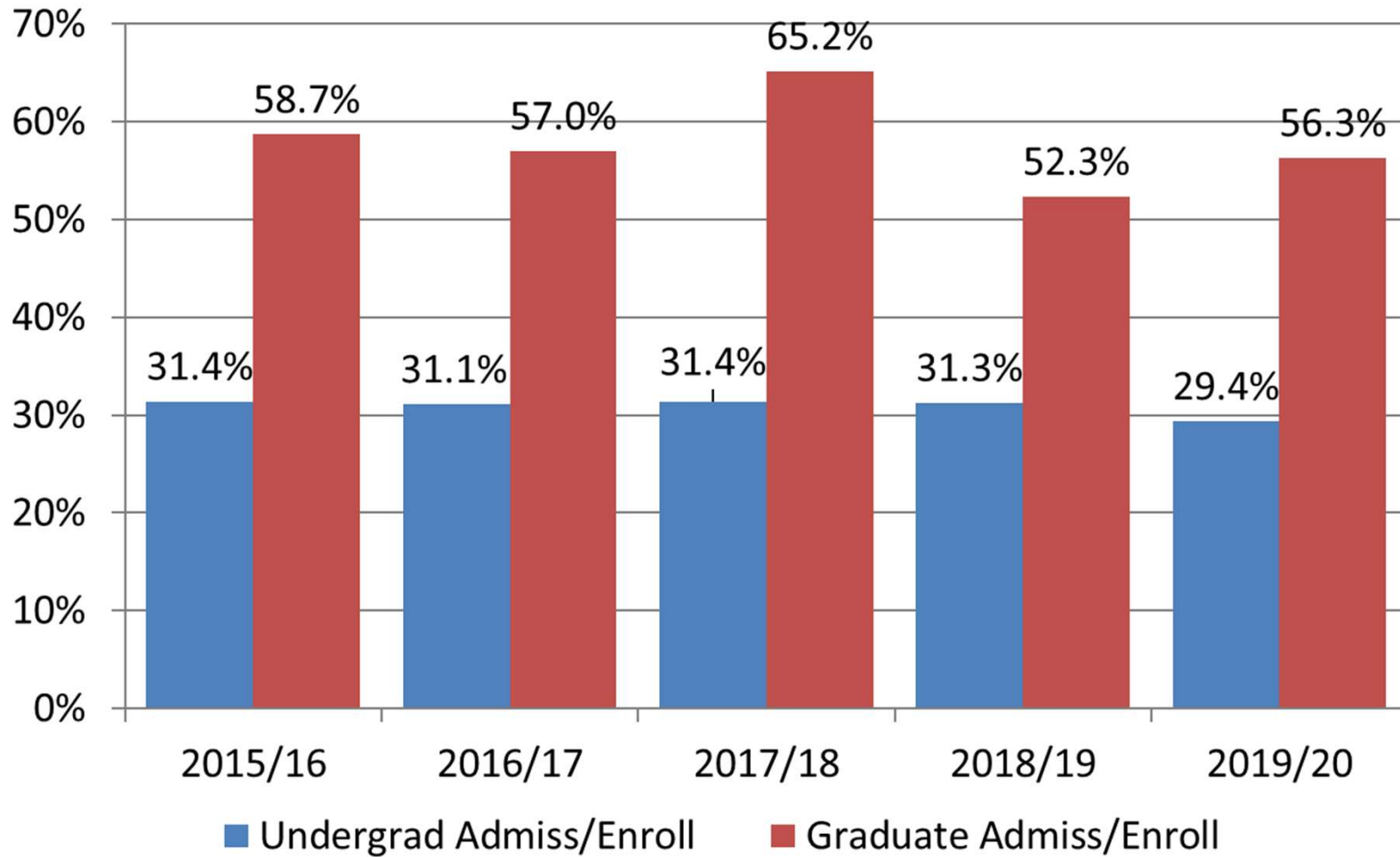
% US Alumni Donating Annually



Annual Alumni Giving



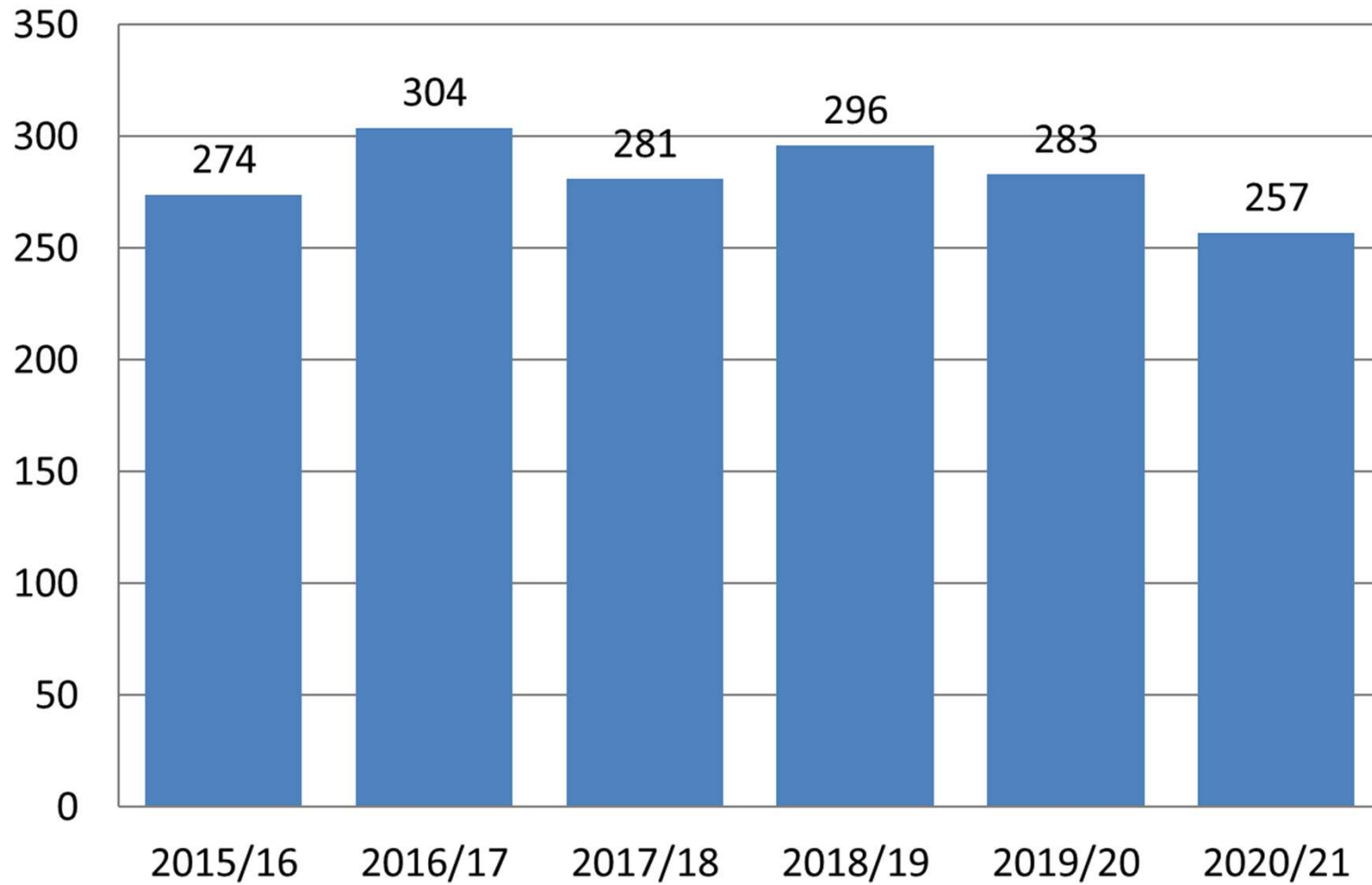
Admission to Enrollment Yield



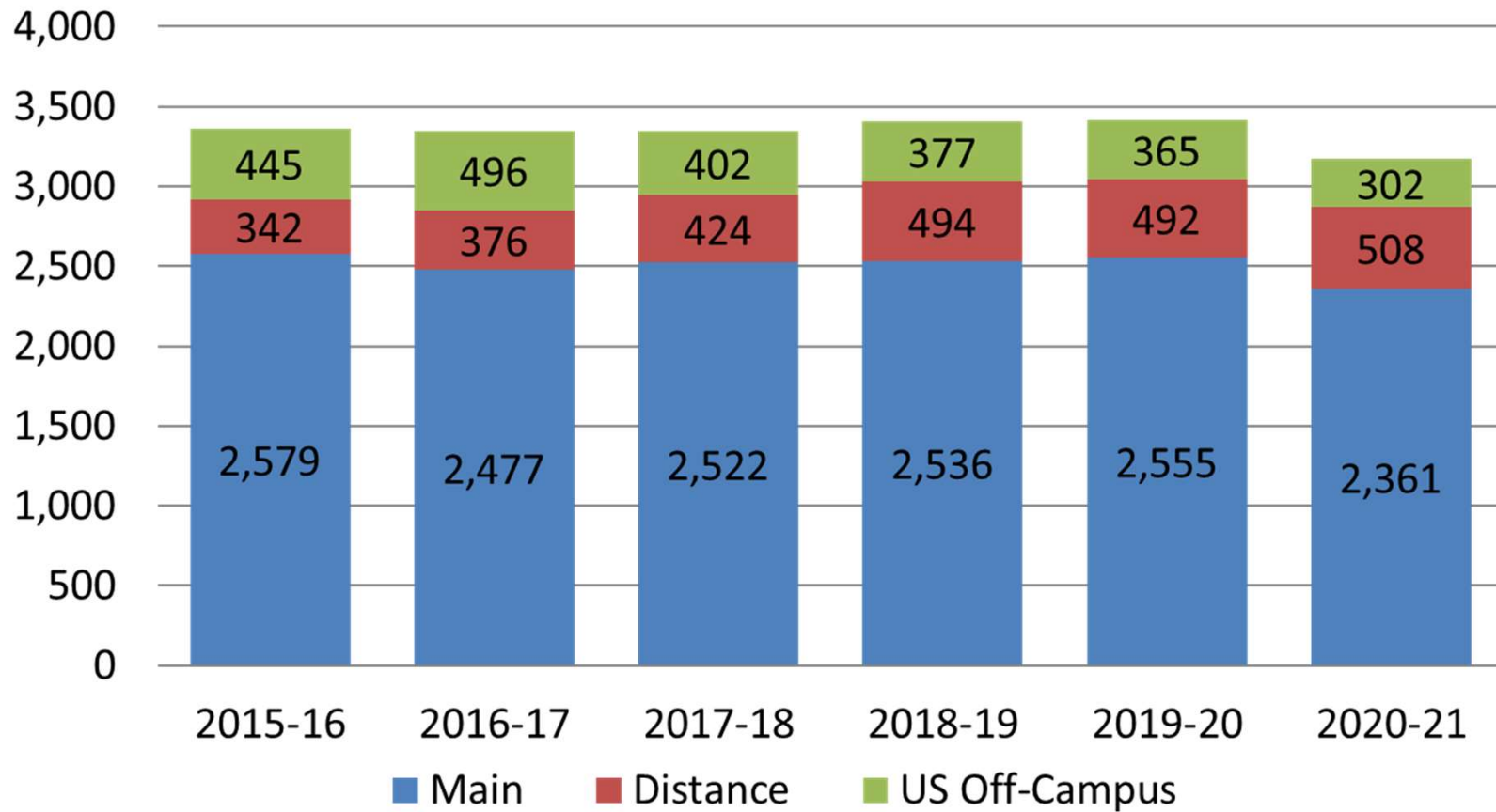
Goals: UG = 30%; Grad = 40%



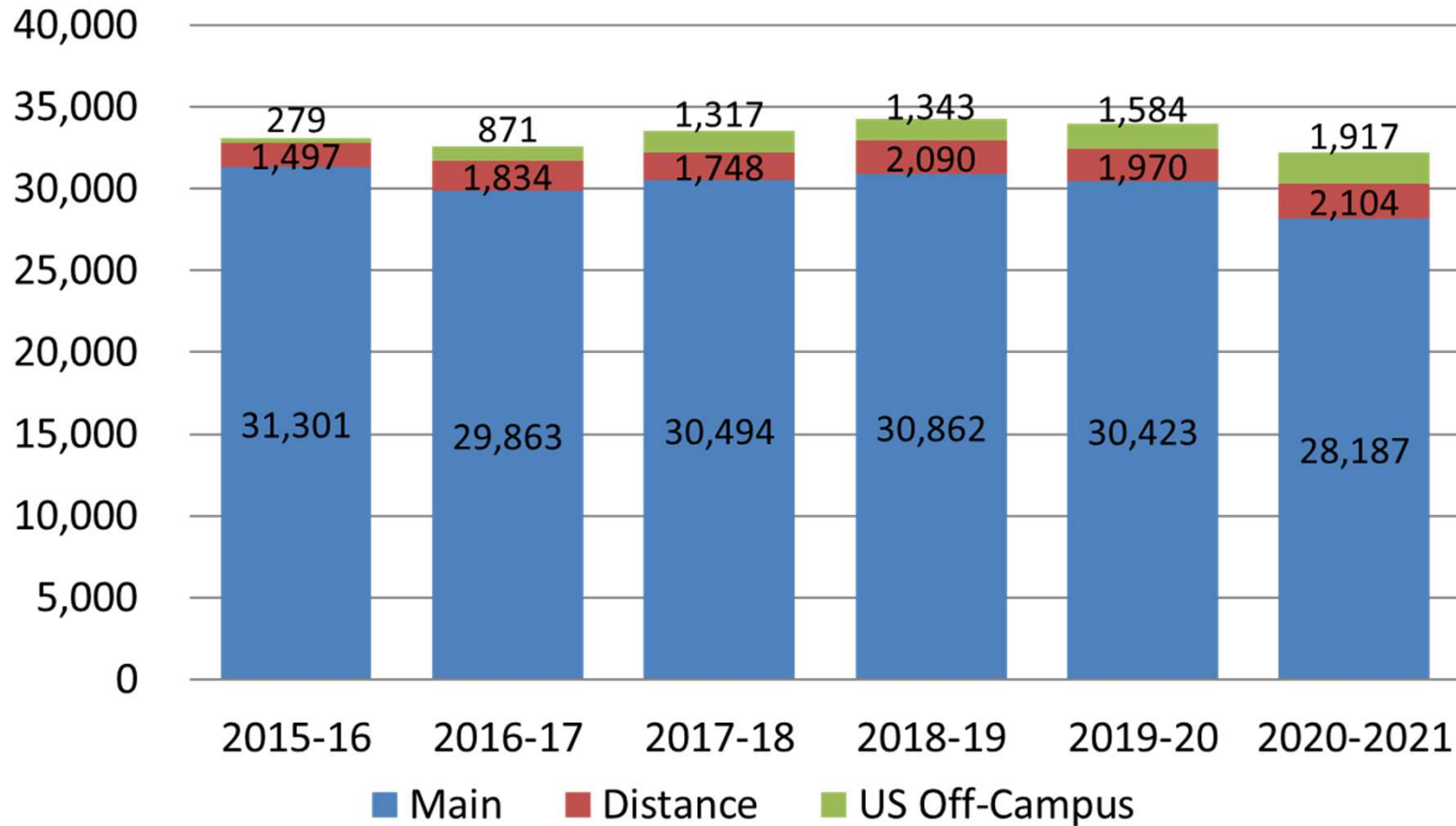
Fall FTIAC Enrollment



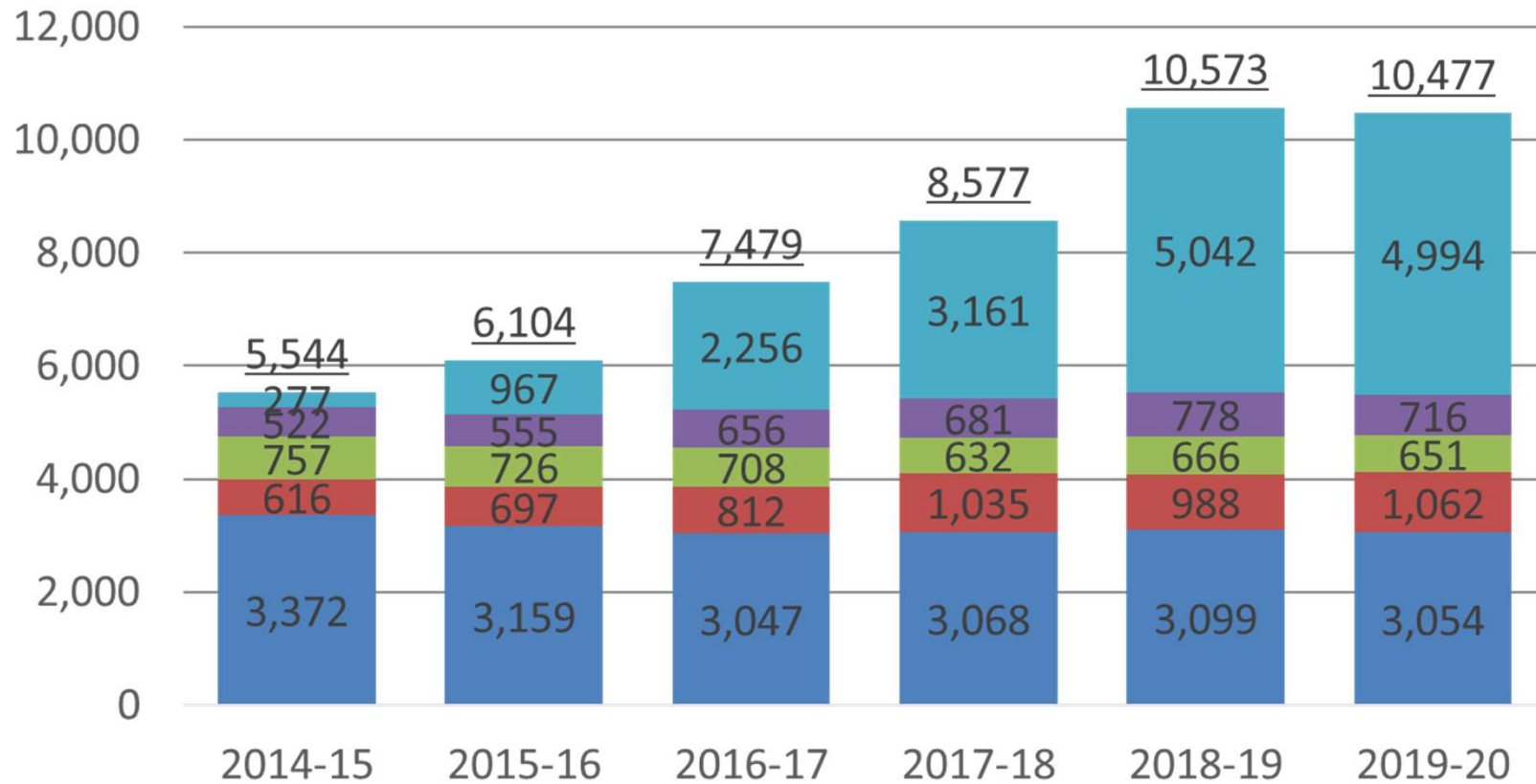
Fall Census Day Headcounts, US & Distance



Fall Census Day Credits, US & Distance



12-mo Unduplicated Headcounts, All Campuses

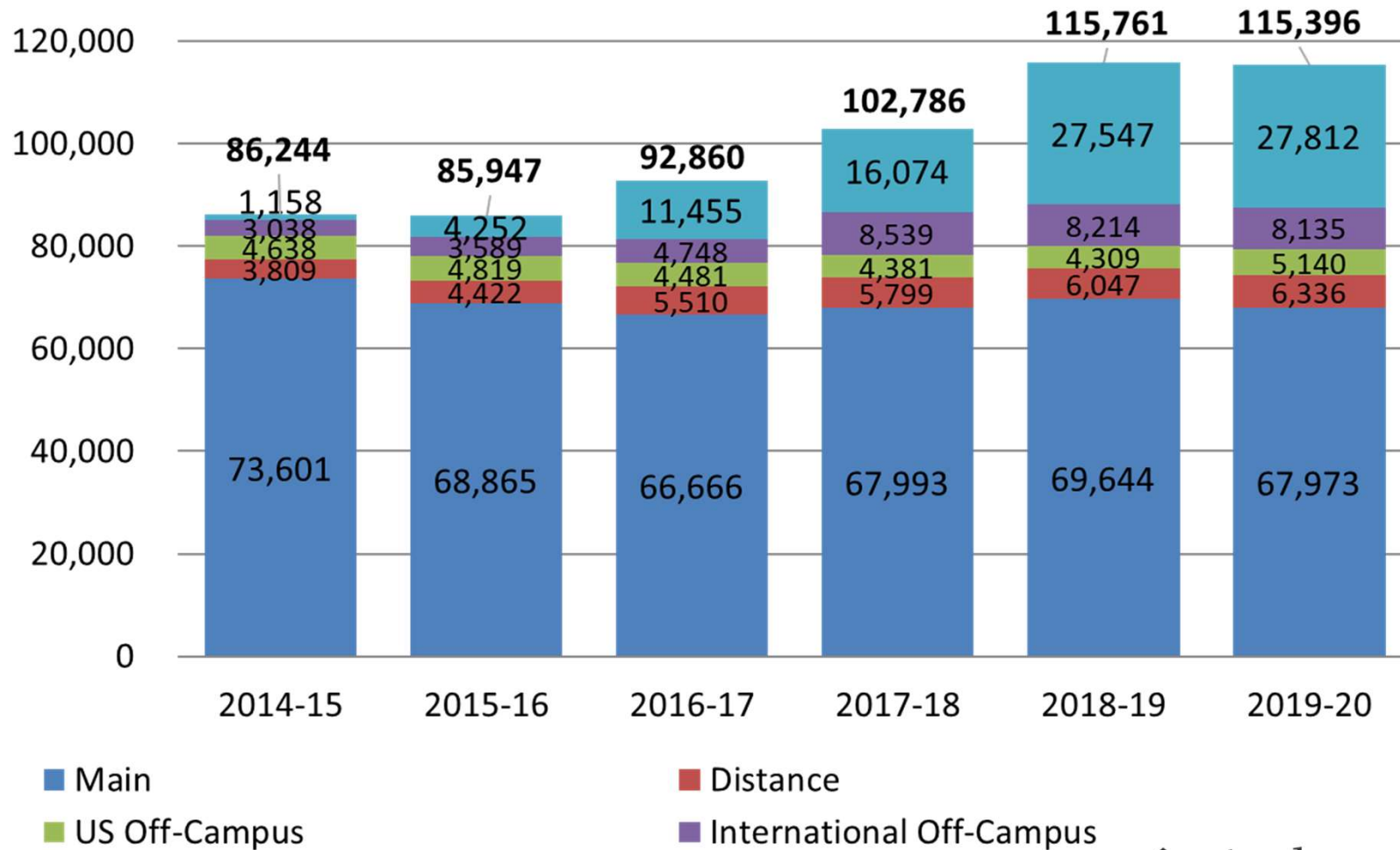


- Main
- US Off-Campus
- Sch of Ed Professional Dev (distance)

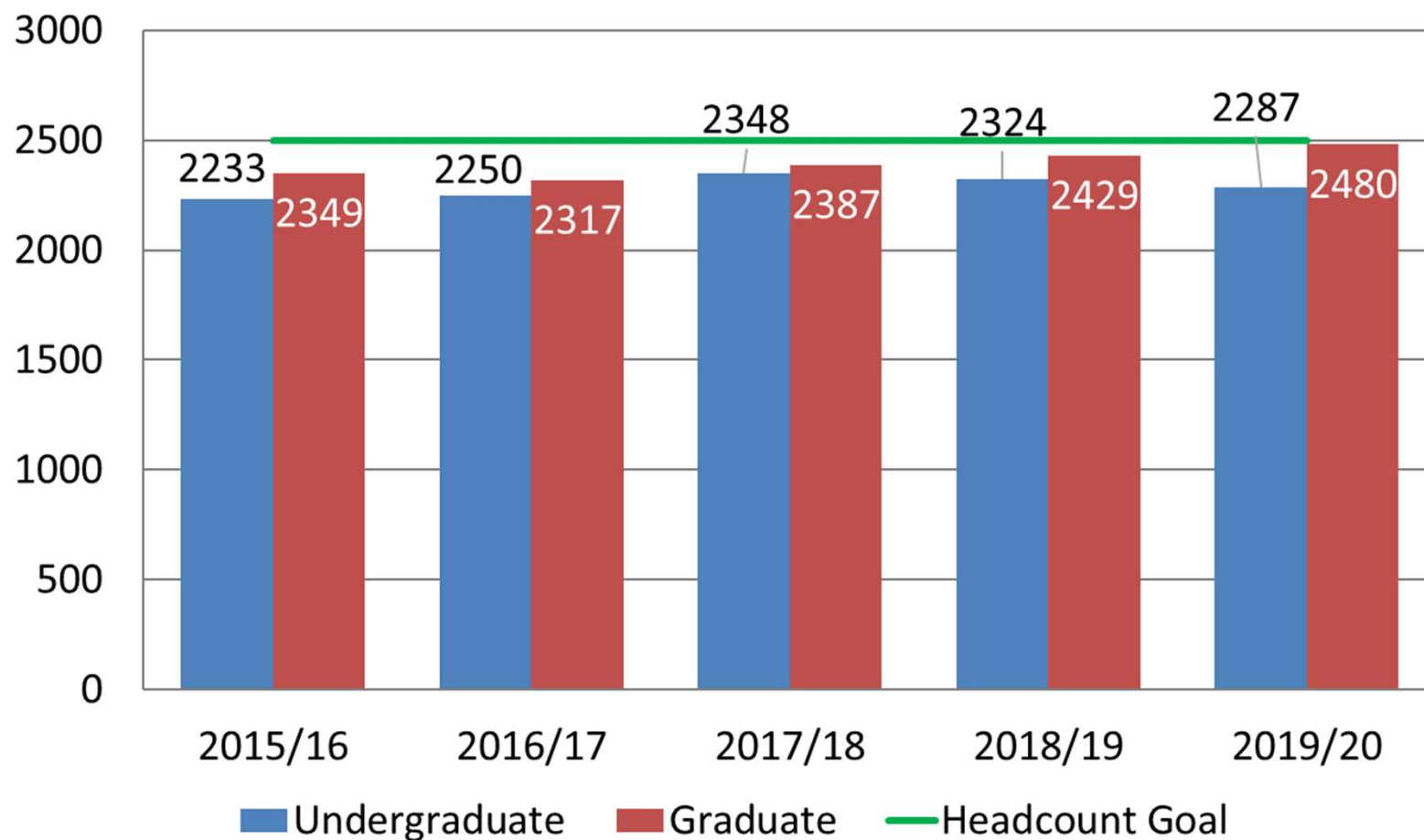
- Distance
- International Off-Campus



12-mo Total Credits, All Campuses

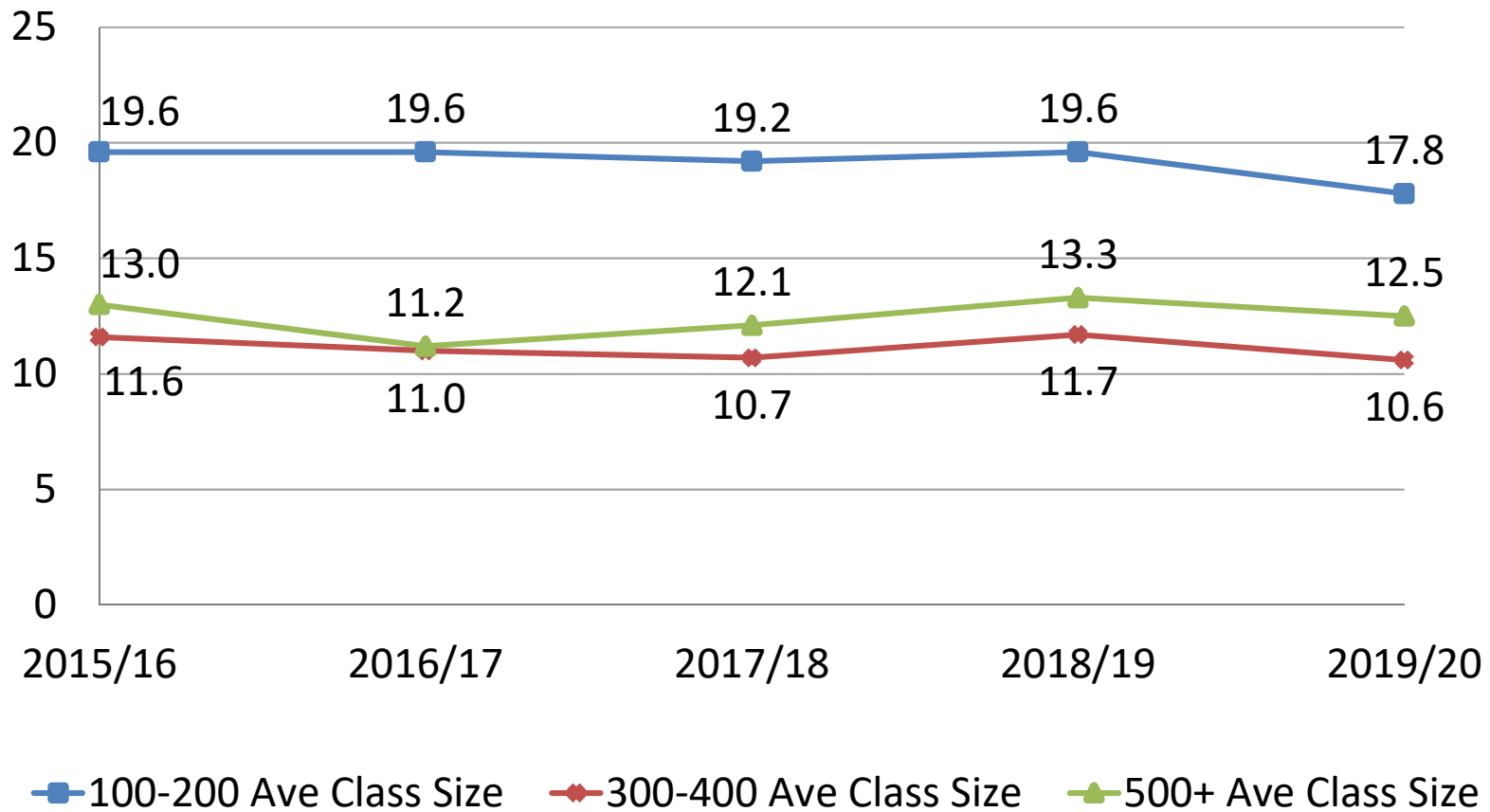


Graduate vs Undergraduate (US & Distance) 12-Month Unduplicated Headcounts



Goal = 2500 for each

Average Lecture Class Sizes, Fall

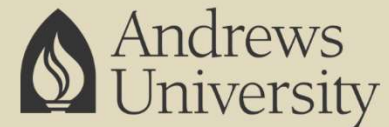


Goals: 100-200 level = 25; 300+ = 15

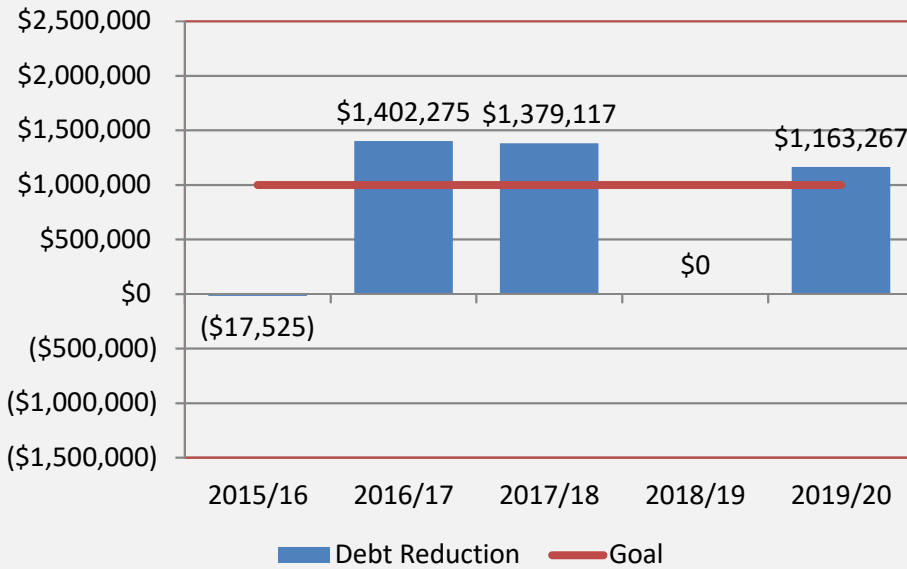
College Contribution Margin Trends FYE

College	2017	2018	2019	2020
Arts & Sciences	54.4%	56.5%	58.9%	52.6%
Architecture & Int. Design	23.4%	35.3%	28.4%	NA
Education & International Services	-1.1%	-1.6%	10.6%	7.0%
Health & Human Services	49.1%	48.5%	50.5%	47.7%
Professions	33.7%	30.0%	37.3%	41.9%

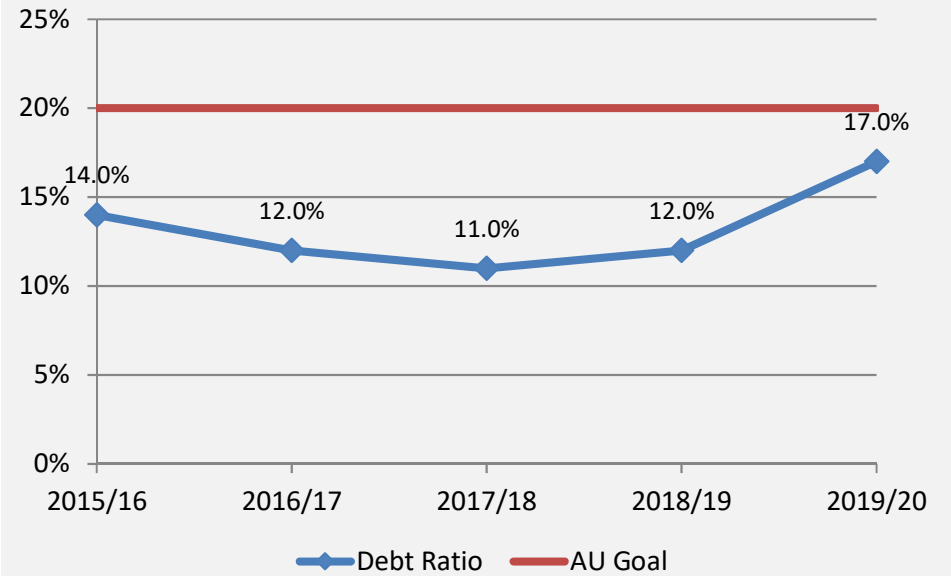
Includes main, distance, and US off-campus
 College of Professions includes Aviation for all years
 Architecture joined CHHS in 2019



Annual Debt Reduction

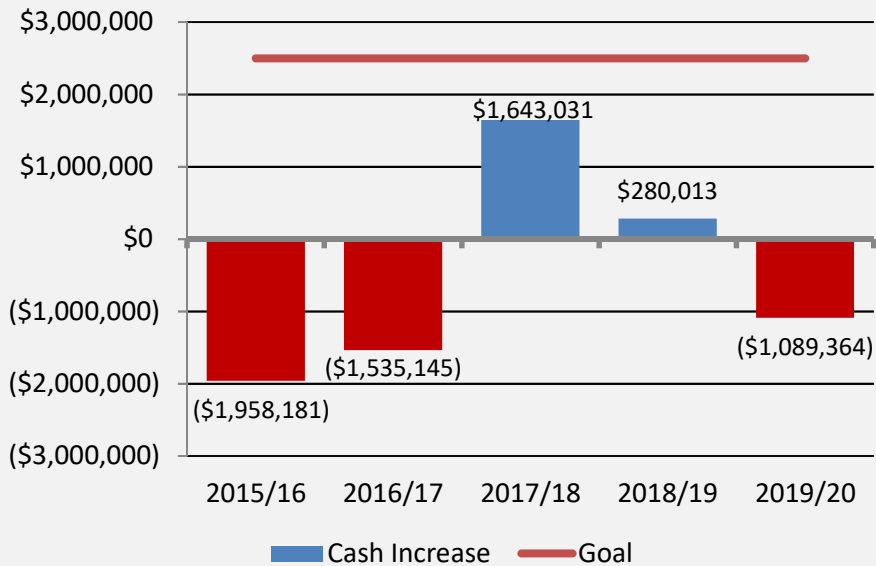


Long-term Debt to Net Assets

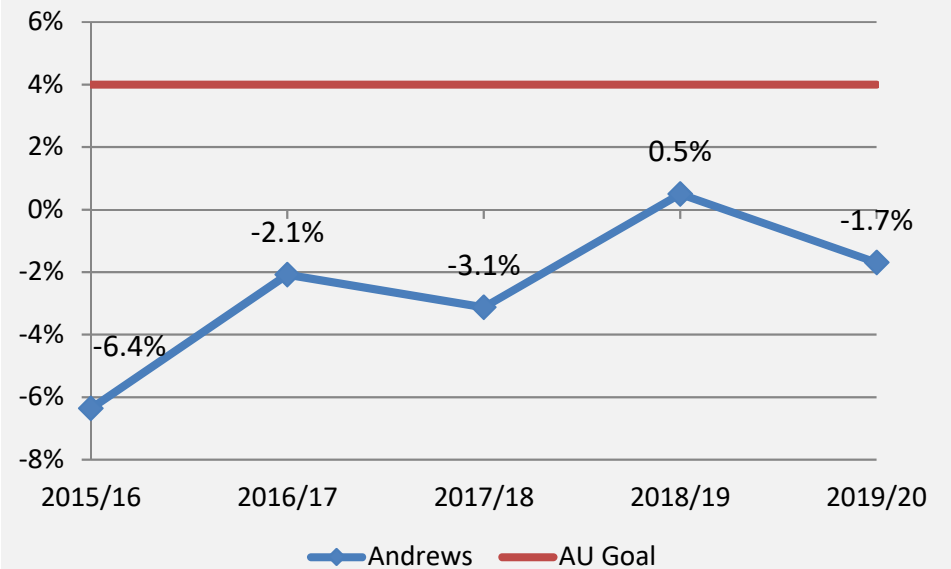


Goal lines: 

Cash Increase



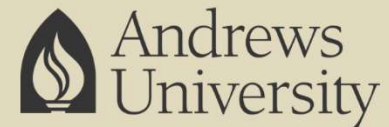
Percent Gain on Operating



Contribution Margin Performance, Examples FYE 2020

Programs	# Enrolled	Contribution Margin	CM %
Religion, BA	72	\$391,651	70.9%
Spanish, BA	15	\$169,173	69.4%
Physical Therapy, DPT & DScPT	255	\$2,789,926	64.1%
Animal Science, BS	28	\$287,898	55.8%
General Business, MBA	85	\$385,517	52.3%
Social Work, MSW	57	\$432,274	51.2%
Public Health, MPH	44	\$99,144	29.9%
School Psychology, EdS	26	(\$52,456)	-27.4%
Music Performance, BMus	23	(\$201,614)	-164.0%

Figures based on students taking classes anywhere in AU, includes teaching, department & college costs, main campus & distance



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